

## ***OVERVIEW***

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### ***reSTORE DC, a Mayoral Initiative to Retain, Expand and Attract Retail Stores***

In 2002, the Office of Deputy Mayor for Planning and Economic Development, on behalf of Mayor Anthony A. Williams, successfully conceived, designed, and launched a new initiative to coordinate cluster agency activities that support retention, expansion and attraction of retail stores to our neighborhood business districts. This new initiative, branded “*reSTORE DC*”, emphasizes strengthening organizations engaged in revitalization activity, promoting and marketing business districts, and improving the physical appearance and economic health of neighborhood business districts. DC Main Streets, the principal program of this initiative, is designed to offer financial and technical assistance to non-profit organizations that seek to undertake commercial revitalization activities, along with technical and financial assistance for small businesses.

### **DC MAIN STREETS**

While neighborhoods can participate in the Main Street program individually, the challenge can be a daunting one without the support of a coordinating entity that provides resources, networking opportunities, advocacy, and encouragement for all local Main Street programs in the District of Columbia. DC Main Streets, housed within the Office of the Deputy Mayor for Planning and Economic Development, provides that support through hands-on assistance to designated DC Main Streets Programs through its partner, the National Main Street Center.

DC Main Streets delivers five years of comprehensive technical and financial assistance for neighborhood business districts to implement revitalization programs for their older and traditional neighborhoods, allowing citizens to help manage retail investment growth. The program is based on the nationally proven model developed by the National Main Street Center at the National Trust for Historic Preservation. Designation as a *DC Main Street* is valued at approximately \$420,000 per recipient organization and this funding is concentrated in the first five years of a neighborhood’s local Main Street program. After that start-up period, neighborhood programs have built sufficient capacity to function more independently, and DC Main Streets will offer a more limited array of technical assistance to them. The staff of DC Main Streets also provides other important functions such as:

- Building awareness of and support for commercial district revitalization
- Building relationships and partnerships with other DC agencies and organizations
- Serving as a liaison with the National Main Street Center
- Promoting preservation-based commercial district revitalization to other communities

This cumulative scope of activities allows DC Main Streets to facilitate incremental improvements that has led to substantial revitalization of downtowns and neighborhood business districts across the United States.

In 2002, five local “Main Street” programs, comprised of neighborhood business districts organized by local volunteers and community development professionals, were competitively selected from fourteen applications to receive comprehensive financial and technical assistance for up to five years to support retail investment in the District. In May of 2003 seven additional neighborhood business districts were designated “DC Main Streets,” making a total of twelve Main Street programs in DC.

The local programs are as follows:

Adams Morgan  
Anacostia  
Barracks Row (8<sup>th</sup> Street, SE)  
Brookland  
Dupont Circle  
Fourteenth and U Streets  
Fourteenth Street Heights  
Gateway Georgetown Avenue  
H Street, NE  
Mount Pleasant  
North Capitol Street  
Shaw

### **Other Commercial Revitalization Tools Available in DC**

Other funding sources are available to assist with commercial revitalization. For more information on use or application procedures, contact Christa Rice, Communications Specialist, at (202)727-5208 or [christa.rice@dc.gov](mailto:christa.rice@dc.gov).

The ***Commercial Property Acquisition & Development Program*** (“CP-A&D”) provides matching funding for non-profit organizations to develop, and/or build commercial properties located anywhere in the District of Columbia. In 2003, up to \$5 million of CP-A&D matching funds will be available. CP-A&D funds the capital costs of a variety of activities related to the acquisition and development of commercial properties, including:

- Site preparation
- Environmental remediation
- Site acquisition
- Site development
- Establishing commercial revitalization revolving funds
- Retail subsidies

Funding match requirements will vary according to project cost, applicant need, and project type. The non-profit applicant organization will be required to retain ownership of the property for a certain period of time following award of funds.

A District-wide ***Small Business Development Program*** provides coordination and communication among numerous and varied local and national government programs that provide direct assistance to small businesses. Funding is also being provided to help establish Business Resource Centers in association with library-based facilities that small businesses can visit to receive technical information and access to capital. These resources are available to local Main Street organizations and businesses.

## ***DC MAIN STREETS STRUCTURE***

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DC Main Streets is a program of *reSTORE* DC in the Office of the Deputy Mayor for Planning and Economic Development.

### **Staff Structure**

The Coordinator of *reSTORE* DC is a Special Assistant to Eric W. Price, the Deputy Mayor for Planning and Economic Development.

The Coordinator of *reSTORE* DC oversees all aspects of the *reSTORE* DC initiative including the DC Main Streets program. *reSTORE* DC staff include three commercial revitalization specialists responsible for providing technical services to designated DC Main Streets organizations, a communication specialist responsible for coordinating delivery of services and internal organization, and a Capital City Fellow working primarily with small business development and the Commercial Property Acquisition and Development Program.

In addition to full-time staff, *reSTORE* DC utilizes the architectural expertise of staff at the DC Office of Planning. *reSTORE* DC also works with a number of consultants providing a myriad of technical services from engineering and architectural surveying to retail and marketing consulting.

### ***DC Main Streets Team***

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**John McGaw**, Coordinator, began service to District of Columbia Mayor Anthony A. Williams in January, 2001. Under the direction of Deputy Mayor Eric W. Price, and in cooperation with private community owners and investors, Mr. McGaw coordinates *reSTORE* DC, a commercial revitalization initiative for older and traditional neighborhood business districts. Mr. McGaw is tasked with coordinating the development and implementation of a comprehensive and strategic program of technical assistance, advisory services, training opportunities, conferences and workshops that build capacity to address commercial area issues regarding organization, design, promotion and economic restructuring. As such, he is responsible for assisting in the feasibility analysis, establishment and monitoring of neighborhood business improvement districts and local “Main Street” programs.

**Lydia Charles** is a Commercial Revitalization Specialist for *reSTORE* DC. Ms. Charles works closely with the DC Main Streets Local Programs to provide technical assistance and training in the Main Street Four Point Approach™, in conjunction with the National Main Street Center. Other responsibilities include outreach to District Government agencies to promote cooperative roles with community-based organizations and private community partners for commercial revitalization and small business development. Ms. Charles is an historian and teacher. She has assisted both the U.S. Department of State and the Smithsonian Institution with special projects involving the interpretation of local

cultural heritage. She is also experienced in the management of historic sites open to the public.

**Andrew Davis** is a Commercial Revitalization Specialist for *reSTORE* DC. Mr. Davis works closely with the DC Main Streets Local Programs to provide technical assistance and training in the Main Street Four Point Approach™, in conjunction with the National Main Street Center. Other responsibilities include outreach to District Government agencies to promote cooperative roles with community-based organizations and private community partners for commercial revitalization and small business development. Mr. Davis is a licensed real estate salesperson and previously worked in commercial retail brokerage. He also has experience in economic development and retail marketing and management.

**Martin Ditto** is a Commercial Revitalization Specialist for the *reSTORE* DC Initiative. He provides technical assistance to the DC Main Street programs in cooperation with the National Main Street Center. He has worked in direct product marketing and sales as well as event management and planning. Prior to joining *reSTORE* DC Martin worked as a property manager with StateStreet Group, LLC, a commercial real estate firm located in his native city of Jackson, Mississippi. Martin has a degree in economics from Vanderbilt University in Nashville, TN.

**Christa Rice** is a Communications Specialist for the *reSTORE* DC Initiative. Ms. Rice is responsible for community outreach and promotional activities, coordination of technical assistance and training, and publication design and distribution for the local DC Main Streets programs and other community-based organizations that are eligible for commercial revitalization assistance through the *reSTORE* DC Initiative. Ms. Rice has a BFA from the Corcoran College of Art and Design in Washington, DC.

## ***DC BUSINESS CONNECTIONS***

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### Services and Contact Information

#### **GOVERNMENT OF THE DISTRICT OF COLUMBIA OPERATING AGENCIES EXECUTIVE BRANCH**

**The Mayor's Citywide Call Center** is the one-stop shop for businesses and residents calling to make service requests, report problems or violations, offer feedback to the Mayor, or obtain government information. *When calling with a service request, you will receive a tracking number that is assigned to your request. Please ensure that you retain this number for future reference.*

Contact: 202.727.1000. <http://www.dc.gov>

**The Department of Banking and Financial Institutions (DBFI)** is the regulatory authority for financial institutions operating in the District of Columbia in all respects permitted by law. DBFI is charged with chartering and regulating banks, savings banks, trust companies and other financial institutions seeking to establish an office in the District where deposits or savings are received. DBFI is also charged with regulating mortgage lenders and brokers, check cashers, money transmitters, consumer sales finance companies, money lenders and consumer credit service organizations that operate in the District. DBFI's chartering, licensing, examination and investigation activities protect District residents from unfair and abusive practices and establish a fair and equitable business arena for all financial institutions operating in the District of Columbia.

Contact: DBFI Commissioner S. Kathryn Allen, 202.727.1563. <http://dbfi.dc.gov>

**The Office of the Chief Financial Officer (OCFO)** is responsible for administering and enforcing the District's tax laws, collecting revenue for the city, and recording deeds and other written instruments affecting a right, title, or interest in real or personal property in the District. The OCFO's Taxpayer Service Center within the Office of Tax and Revenue (OTR) is the gateway for services and information you will need to comply with the District's tax laws. Also housed within the OCFO is information on real property assessments, the recorder of deeds and tax forms and related publications.

Contact: OTR Customer Service Center, 202.727.4TAX. <http://cfo.dc.gov>

**The Clean City Initiative's** mission is to implement a comprehensive strategy for cleaning the city and maintaining its cleanliness by engaging everyone – the District government, the public school system, businesses, corporate and non-profits, ANC's, civic associations, residents, and churches -- in this ambitious effort.

The Initiative's mission is to unite the city's varied communities in a common goal -- to make the District of the Columbia one of the best cities in which to live -- and come

together as a force to educate and convert those who willfully trash our homes, businesses, and neighborhoods.

The Clean City Initiative plans to organize and mobilize the thousands of residents across the city who take pride in their homes and businesses. CCI will empower those residents to reclaim their streets and transform it into a model of their expectations.

The Clean City Coordinator's role is to assist in the coordination of cleanliness-related services provided by the city and serve as the Mayor's central point of contact on this initiative.

*Contact: Clean City Coordinator Mary Williams, 202.671.1403.  
<http://cleancity.washingtondc.gov/>*

**The Department of Consumer and Regulatory Affairs (DCRA)** is the District of Columbia's regulatory agency. DCRA ensures the health, safety, and economic welfare of District residents through licensing, inspection, compliance, and enforcement programs.

DCRA regulates business activities, land and building use, construction safety, historic preservation, rental housing and real estate, alcoholic beverage control, and occupational and professional conduct within the District. The agency takes legal action against businesses and individuals who violate District laws, and works to prevent the occurrence of illegal, deceptive, and unfair trade practices through education and public awareness programs.

DCRA consists of four operating administrations and several administrative support offices. In addition, the Department provides administrative support to the Rental Housing Commission and numerous regulatory boards.

The following operations at DCRA are among the more relevant to the business community:

*Business Center-* provides a “one-stop” service to obtain licenses and permits for nearly 250 categories of business operations. *Contact: Theresa Lewis, 202.442.4514.*

*Permit Center* – regulates building and public space occupancy and issues permits for construction, renovation, alteration and demolition of building space, both commercial and residential, as well as for the installation of certain equipment. Applications are reviewed to assure compliance with structural, mechanical, electrical, plumbing, health, fire and zoning codes. *Contact: 202.442.9460*

*Development Ambassador Program* – facilitates an expedited inter-governmental regulatory process in an effort to enhance economic development opportunities and improve the viability of District communities. *Contact: Lorraine Bennett, Program coordinator, Development Ambassador Program, 202.442.4554. <http://dcra.dc.gov>*

**The Department of Employment Services (DOES)** is the primary vehicle for the District of Columbia to develop a world-class workforce and work environment that supports a sound, stable economic foundation for families, individuals and the general community. DOES offers job training and job search programs for youth, dislocated workers and welfare-to-work participants, and recruitment assistance, labor market and tax credit information. The District's unemployment compensation programs and workers and disability compensation programs are also administered by DOES.

*Contact: Kathy Ashe, Director of Marketing, 202.724.7326. <http://does.dc.gov>*

**The Department of Housing and Community Development (DHCD)** facilitates the production and preservation of housing, community, and economic development opportunities. DHCD fosters partnerships with for-profit and nonprofit organizations to:

- Create and maintain stable neighborhoods
- Retain and expand the city's tax base
- Promote economic opportunities through community empowerment
- Retain and create job and business opportunities for the benefit of Washington, DC, residents.

DHCD's major priorities are to increase homeownership opportunities and expand economic development efforts throughout the city. Many of the department's development programs incorporate other city and private resources to have a greater impact on stabilizing neighborhoods.

In housing, DHCD offers financial assistance to low and moderate-income residents, supports efforts to maintain affordable housing opportunities, and promotes the purchase and renovation of aging and abandoned houses. The department's economic development activities generate new business opportunities that create jobs and give residents easy access to quality retail products and services.

*Contact: Lamont Lee, Neighborhood Development Assistance Program, 202.442.7200. <http://dchd.dc.gov>*

**The Department of Insurance and Securities Regulation (DISR)** regulates the insurance and securities industries operating in and from the District of Columbia by administering District of Columbia insurance and securities laws, rules and regulations. The Department's mission is to protect the interests of District of Columbia consumers by ensuring that insurance companies, insurance producers, health maintenance organizations, risk retention groups and securities businesses, investment advisors, investment representatives, brokers, dealers and agents of issuers operating securities businesses comply with the insurance or securities laws and regulations. The Department of Insurance and Securities Regulation ensures that these entities conduct their business in a fair, equitable and reasonable manner.

*Contact: Insurance Commissioner Lawrence Mirel, 202.727.8000. <http://disr.dc.gov>*



**The Office of Local Business Development (OLBD)** exists to foster economic growth and the development of local, small, and disadvantaged business enterprises through supportive legislation, business development programs, and agency and public/private contract compliance.

The District of Columbia has made extensive efforts to generate greater participation by local, small, and disadvantaged businesses. Through supportive legislation, such as the "Equal Opportunity for Local, Small, and Disadvantaged Business Enterprises (LSDBE) Act of 1998," and the use of memoranda of understanding to enforce public and private sector procurement requirements, the District's designated LSDBE's benefit from program set-asides. These small businesses make significant contributions to our local economy through job creation and business expansion.

*Contact: Nicole Copeland, Certification Specialist, 202.727.3900. <http://olbd.dc.gov>*

**The Metropolitan Police Department (MPD)** is the primary law enforcement agency for the District of Columbia. MPD serves communities—and small businesses in the communities—by dividing its seven districts into 83 Police Service Areas (PSAs). Each PSA has a lieutenant, sergeant, and officers to address the needs of specific geographic areas. The PSA holds monthly community meetings and uses Partnerships for Problem Solving to collaborate with residents and businesses.

*Contact: Emergency Calls, dial 911. Non-Emergency Calls, dial 311. (You should call 911 to report life-threatening situations, any crimes that are in progress and all serious or violent offenses (even if the offender is no longer on the scene). You should call 311 to report situations that are not serious, not life-threatening or not currently in progress. In addition, you should use 311 to request general information from the Police Department.) <http://mpdc.dc.gov>*

**Neighborhood Action** brings neighbors together and gives them a voice in setting priorities for the city and the communities they call home. In each ward, Neighborhood Planning Coordinators help residents envision goals for their community and find the best way to achieve these goals. Neighborhood Service Coordinators work closely with residents and service agencies to solve persistent and difficult problems such as high crime areas and abandoned buildings. Outreach Coordinators work to help residents become involved and stay informed about the priority issues in their community.

*Contact: LaTonia Muhammad, Program Manager, 202.727.2822;  
<http://www.neighborhoodaction.dc.gov/>*

**The Neighborhood Service Initiative** is a new way of coordinating multi-agency work. The Neighborhood Service Initiative:

Places accountability with a single person in each Ward at the point of service;  
Works in partnerships among agencies; and  
Works in partnership to support the community and community organizations.

Neighborhood Service Coordinators are:

Ward 1: Jose Sueiro, 202.671.2338  
Ward 2: Clark Ray, 202.727.8590  
Ward 3: Phil Heinrich, 202.282.7952  
Ward 4: Merrit Drucker, 202.576.8103  
Ward 5: Gary Ponder, 202.576.8101  
Ward 6: Leo Pinson, 202.698.2464  
Ward 7: Rose Money, 202.645.6196  
Ward 8: Dionne Reeder, 202.645.0308

**Contact:** Patrick Canavan, Director of Neighborhood Services. 202.727.6053.  
[http://cleancity.dc.gov/neighborhood\\_service.htm](http://cleancity.dc.gov/neighborhood_service.htm)

**The Office of Planning (OP)** encompasses all of the critical services and components necessary to develop and review large area, small area and neighborhood plans, and is organized around the following service areas: Development Review; Historic Preservation; Neighborhood Revitalization Planning, and; Planning and Design Information Technology.

To better serve District residents, the Office of Planning has designated ward planners to serve as the department's liaisons between the District Government and the community on planning issues. The Ward Planners are:

Ward 1: Vacant  
Ward 2: Chris Shaheen  
Ward 3: Robert Collins  
Ward 4: Rosalynn Frazier  
Ward 5: Deborah Crain  
Ward 6: Karina Ricks  
Ward 7: Vacant  
Ward 8: Aubrey Thagard

**Contact:** Ellen McCarthy, Deputy Director for Development Review and Coordination of Planning, 202.442.7600. <http://planning.dc.gov>

**The Department of Public Works (DPW)** provides environmental services, including trash, recycling, and street and alley cleaning to every resident, visitor, and business in the District of Columbia. DPW also educates the public about sanitation regulations and enforces those regulations. The Department also makes an effort to work with residents and businesses to help alleviate the high cost of energy by offering conservation tips and assistance with energy bill costs.

*Contact: Kay Phillips, Manager, Public Works Clearinghouse, 202.671.2017.*  
<http://dpw.dc.gov>

**The District Department of Transportation (DDOT)** manages and maintains the District's transportation infrastructure. The Department:

- Plans, designs, constructs, and maintains the District's streets, alleys, sidewalks, bridges, traffic signals, and street lights
- Manages and makes improvements to the street system to facilitate traffic flow through the District of Columbia with the removal of snow and ice from the streets, and the coordination of activities during snow emergencies
- Coordinates the District's mass transit services, including the reduced-fare program for students using MetroBus and MetroRail

Ward Transportation Planners Provide information to businesses and citizens on transportation initiatives occurring in the eight wards of the District, and are the primary points of contact for transportation-related questions. They are:

Ward 1: Callistus Nwadike  
Ward 2: Heather Brophy  
Ward 3: Colleen Smith  
Ward 4: Damon Harvey  
Ward 5: Sharlene Reed  
Ward 6: Rachel MacCleery  
Ward 7: Ronald Mitchell  
Ward 8: Charles Thomas

*Contact: DDOT Office of the Director, 202.673.6813. <http://ddot.dc.gov>*

**DISTRICT OF COLUMBIA GOVERNMENT/LEGISLATIVE AGENCIES  
COUNCIL OF THE DISTRICT OF COLUMBIA**

**The Committee on Economic Development** is responsible for matters related to economic, industrial and commercial development; the disposition of property for housing or economic development purposes; tourism, cultural affairs; international business and affairs; cable television; industrial revenue bonds; and matters related to the development of housing stock. The current Chair of the Committee is Councilmember Harold Brazil.

*Contact: Barry Kreiswirth, Committee Clerk, 202.724.8792.  
<http://www.dccouncil.washington.dc.us/>*

**District of Columbia/Independent Agencies**

**The Housing Finance Agency (HFA)** was established in 1979 to stimulate and expand homeownership and rental housing opportunities in Washington, DC. It issues tax-exempt Mortgage Revenue Bonds that both lower the cost of financing single-family housing and the costs of acquiring and constructing rental housing. There are also weekly seminars for potential homebuyers held every Wednesday at 10AM.

*Contact: Milton J. Bailey, Executive Director, 202.777.1600. <http://www.dchfa.org/>*

**The National Capital Revitalization Corporation (NCRC)** spurs economic development in Washington, DC through real estate development, business finance and job creation. NCRC is a quasi-public entity, created by the Federal government and the DC Council, to stimulate development and promote change, especially in the city's underserved communities through real estate development, business and finance and job creation.

*Contact: NCRC Headquarters, 202-530-5750. <http://www.ncrcdc.com/>*

**District of Columbia Public Library (DCPL)** offers business reference librarians to assist businesses with locating market data, how-to guides and other reference materials. All DCPL libraries offer Internet access for use by the public. Cardholders can log onto several online business databases from any PC with Internet access.

*Contact: MLK Library, 202.727.1101. <http://dclibrary.org>*

## **Quasi-Public and Private Business Development Organizations**

**The Downtown DC Business Improvement District (BID)** enables the public and private sectors and the federal government to work in concert to achieve common goals and objectives and change the way the world views the nation's capital. The Downtown DC BID provides a range of enhanced management programs to bring a new vitality and energy to downtown. Supplementing those services provided by the District, the Downtown DC BID programs include safety, maintenance, marketing, physical improvements, transportation and homeless services. The Downtown DC BID serves the area roughly bounded by the National Mall to the south, Massachusetts Avenue to the north, the US Capitol to the east and the White House to the west.

*Contact: Richard Bradley, Executive Director, 202.638.DCDC;*  
<http://www.downtowndc.org/>

**The Golden Triangle Business Improvement District (BID)** includes the area bounded by the south side of Dupont Circle, 21<sup>st</sup> Street on the west, Pennsylvania Avenue on the south over to the west side of 16<sup>th</sup> Street, NW. The services provided by the BID include: the Ambassador Program, which includes hospitality ambassadors and the 'clean team'; Homeless Outreach Services; and the BID Safety Council.

*Contact: Marcia Rosenthal, Executive Director, 202.463.3400. <http://www.gtbid.com>*

**The District of Columbia Building Industry Association (DCBIA)** is a non-profit trade association representing the residential and commercial real estate industry in the District of Columbia. DCBIA's membership includes commercial and residential developers, general contractors, lenders, architects, engineers, attorneys, brokers, designers, title companies, subcontractors, utilities, non-profit community development organizations and other real estate related businesses. DCBIA's primary focus includes:

- Economic Development Initiatives
- Regulatory and Management Reform
- Housing and Community Development
- Tax Reform
- Educational Programs
- Community Service Activities

*Contact: Mike Howard, Retail Committee Chair, 202.966.8665. <http://dcbia.org/>*

**The Center for the Advancement of Small Business at George Washington University (CASB)**'s mission is to promote growth in small businesses by providing affordable, long-term solutions to the problems confronting small business owners. CASB is dedicated to fostering interaction between the academic community and small businesses. Resources from The George Washington University and corporate sponsors are combined to provide low-cost, high quality assistance and to promote research that benefits small businesses.

*Contact: Dr. Charles Toftoy, Director; 202.994.4935.*

*<http://www.sbpn.gwu.edu/research/centers/CASB/>*

**The District of Columbia Chamber of Commerce** is a nonprofit membership organization dedicated to improving the climate for business in D.C. DCCC is working aggressively to expand the economy in Washington, D.C. by attracting new jobs and creating economic opportunities for its members and citizens. DCCC also focuses on issues that impact our future growth and community development, including arts and culture, education, international trade, and government affairs.

*Contact: Chad Shuskey, Project Manager, 202.347.7201; <http://www.dccchamber.org/>*

**Coalition for Nonprofit Housing and Economic Development (CNHED)** is a not-for-profit membership organization representing ninety-three organizations in the housing and economic development industry in the District of Columbia. CNHED is the result of a merger in January 2000 between the Coalition for Nonprofit Housing Development and the Coalition of Economic Development Organizations, two organizations with long histories of leadership and advocacy on behalf of nonprofit community developers. CNHED's mission is "to strengthen and support the ability of nonprofit housing and economic development organizations to improve the quality of life in the District of Columbia's neighborhoods and enhance public understanding of, confidence in, and support for the nonprofit community development sector."

*Contact: Robert Puhlman, Executive Director, 202.745.0902. <http://www.cnhed.org/>*

**Commuter Connections** is a program of the Metropolitan Washington Council of Governments (COG) designed to help employers and employees address transportation challenges. Commuter Connections' services facilitate efficient commuting and advise both employers and employees regarding innovative transportation options. In addition to decreasing traffic and pollution, the services help employers attract and retain employees by solving transportation challenges.

*Contact: 1-800-745-RIDE. <http://www.mwcog.org/commuter/ccindex.html>*

**DC Agenda** is an independent, nonprofit, civic organization that supports community leadership to address the challenges and opportunities facing the District of Columbia. DC Agenda acts in partnership with existing DC organizations and institutions to help fill in expertise and resources, foster consensus and plan strategies. Its goals are:

- To overhaul the systems serving low-income residents;
- Strengthen the capacity of local government and community-based organizations;
- Expand economic opportunity for residents.

*Contact: John H. McKoy, President & CEO, 202.223.2598. <http://www.dcagenda.org>*

**The Georgetown Partnership**, or the Georgetown Business Improvement District (BID) includes just over 500 commercial properties represented by approximately 400 owners. The boundaries of the BID Services of the BID include: Public Safety and Maintenance Programs; Parking and Transportation Management Services; Streetscape Improvements; Marketing and Promotion; and Homeless Services.

*Contact: Ken Gray, Executive Director, 202.298.9222.*

*<http://www.georgetowndc.com/bid/>*

**The Greater Washington Board of Trade (BOT)** is the largest regional network of business and non-profit leaders and the only group representing all industry sectors. The Board of Trade's 1,350 member companies employ 40 percent of Greater Washington's private-sector workforce. Organizations join the Board of Trade to grow their business and help build a better community. The Board of Trade:

- creates business opportunities through networking events and community-building projects;
- represents businesses and their employees on a wide range of issues; and
- markets the region as a vibrant place to work and live.

Founded in 1889, the Greater Washington Board of Trade today operates a variety of programs to further its mission:

**CapNet**, a bipartisan political action committee, is the voice of the technology industry on Capitol Hill. CapNet educates public officials to ensure that legislation and regulation support technology's growth, and helps elect representatives who understand the technology industry's needs.

**Community Business Partnership** links Board of Trade member firms with small neighborhood-based businesses to expand their markets and build stronger neighborhoods. Last year, partnerships with Board of Trade firms generated \$5 million in sales for 62 neighborhood businesses.

**endgridlock.org** is an online tool that provides citizens the information they need to weigh in with elected and appointed officials on needed transportation improvements. It is supported by a broad coalition of concerned citizens, civic groups, community organizations and the business community.

**Greater Washington Initiative (GWI)**, the region's economic development marketing organization, promotes the area encompassing the District of Columbia, Northern Virginia and Suburban Maryland as a premier business location. GWI is financially supported by all local public jurisdictions and leading area companies.

**International Gateway** helps Board of Trade member firms stay connected to the global business community through visiting international trade delegations,



embassy relationships and opportunities to tap the many other international resources in Greater Washington.

**The Potomac Conference** is a CEO-level leadership forum that brings together public, private and non-profit executives to focus their expertise and influence on improving the region's economic health and quality of life.

*Contact: Tim Priest, Director of Business Development, 202.857.5984.*

<http://www.bot.org/>

**The Latino Economic Development Corporation** is a not-for-profit economic development organization whose mission is to promote sustainable communities through business, housing, and human resource development in low and moderate income neighborhoods with significant Latino populations. Currently, their two primary areas of focus are the neighborhoods of Adams-Morgan and Mount Pleasant, with an increase of focus in Columbia Heights and Petworth. Services include free, bilingual, ten-week business startup classes, microloans of \$2,000 to \$25,000, commercial corridor revitalization of our neighborhood main streets, merchant association development, façade improvements, and neighborhood business improvement district (BID) development. A wide range of first-time homebuyer seminars, tenant organizing services, co-op conversions and other housing programs are also provided.

*Contact: Juan Patlan, Executive Director, 202.588.5102. <http://www.ledcdc.org/>*

**The Washington, DC Marketing Center** is a public/private partnership between the District of Columbia's Office of the Deputy Mayor for Planning and Economic Development and six other key District stakeholders - the DC Chamber of Commerce; PEPCO; the DC Building Industry Association; Verizon; Fannie Mae; and GEICO Insurance.

It is the mission of the Center to enhance the economic vitality of the District and its residents through marketing initiatives, business retention programs, business attraction efforts and the dissemination of information. The Marketing Center is an excellent source of information and referrals for economic development matters in the District of Columbia.

DC Business connections, a program of the DC Marketing Center, connects District-based companies to local government and the economic development community. It provides firms with a forum for discussing issues related to constructing businesses—and concentrates on successful business retention. Outreach specialists serve as customer service representatives and advocates for businesses' problems and concerns. Their website is an information clearinghouse for business-related resources.

*Contact: Lynn Palmer, Business Retention Manager, 202.237.698.*

<http://www.dcmarketingcenter.com/>; <http://www.dcconnects.org/>



**The Washington, DC Technology Council** represents the technology business community in the center of the nation's premier technology region. The Council is a membership organization of technology-driven companies, service providers, technology-related associations, educational institutions, and government entities-all with a mission to enhance their own results in conjunction with that of the overall community. As a local organization, we represent those technology companies based in the District of Columbia to network for improving the legal and regulatory issues and to participate with the District Government and its agencies. Within the region the Council can serve those companies that interact with the Federal Government with technology products and solutions, and that have marketing offices, employees on-site, or regularly "come downtown".

The Council can also be of service to national and international companies that participate in the Washington DC business community through their interactions with the Federal Agencies headquartered in the City along with the embassies and international activities centered here.

*Contact:* 202.637.9333. <http://www.dctechcouncil.org/>

**Washington Metropolitan Area Transit Authority (WMATA, METRO)** is the 2<sup>nd</sup> largest rail transit system in the country, and the nation's sixth-largest bus system. WMATA serves the District of Columbia, Maryland and Virginia and is an independent authority funded jointly by the three jurisdictions. WMATA programs tailored to employers and employees include Metrochek, a farecard voucher that employers can provide to their employees as a transit commuter benefit, and SmartBenefits, a Web-based program that lets an employer digitally "load" the dollar value of an employee's Metrochek benefit directly into the employee's SmarTrip card account, instead of distributing paper Metrochek cards.

*Contact:* METRO General Information, 202.962-1234. <http://wmata.com>

DC MAIN STREETS PROGRAM MANUAL

AGENCY DIRECTOR	DEPARTMENT	TEL	FAX	DESIGNEE/ALTERNATE
James A. Buford Interim Director	Department of Health	442-5999 442-8982	442-4788	Ted Gordon, Dep. Director
Charles H. Ramsey Chief of Police	Metropolitan Police Department	724-4295 645-7196 369-3390 (C)	727-5783	Assistant Chief, Alfred Broadbent, Sr. Special Services Office Sgt. Sgt Louie White
Stan Jackson Director	Department of Housing and Community Development	727-7210 442-7230	442-9280 442-8391	Ms. Jo Fisher Hall
Gregory P. Irish Director	Department of Employment Services	671-1900	724-5683 724-7112	Ms. Noel L. Meekins, APEX prog. Ms. Bernadette Tolson
David Clark Director	Department of Consumer and Regulatory Affairs	442-8947 442-4327	442-9445	Mr. James Aldridge Mr. Ronald Duke
Mr. Tim Dimond Interim Director	Office of Property Management	724-4400	727-9877	Harold Nelson
Neil Albert Director	Department of Parks and Recreation	673-7665	576-8955 673-2087	Mr. Cornelius Haynes, Adm. Mr. Stephenos Ulius Ted Pochter
Leslie Hotaling Director	Public Works	673-6812 671-2307	939-8191	-
Michael S. Marcotte www.dcwasa.com	Water and Sewer Authority	264-3828 264-3829 264-3838	264-3845	Mr. Cuthbert Braveboy, Dir. S S D Mr. Dunbar Regis, Div. Chief Mr. John Frye
Mr. Odie Washington, Director	Department of Corrections	673-7316 645-6120	332-1470 645-6118	Ms. Denise Shelton Mr. Larry Kelly
Michael P. Kelly Executive Director	Housing Authority	535-1500	535-1102	William "Butch" Burns, Jr. <a href="mailto:butch.burns@dchousing.org">butch.burns@dchousing.org</a> 535-1500 - office 535-1111 - fax
Adrian H. Thompson Interim Chief	Fire and EMS Department	673-3320 727-1614	462-0807	Lt. James Brown Lt. Kenneth Ellerbe
<b>SUPPORT</b>				
Mr. Jacques Abadie Director	Office of Contracting and Procurement	727-0252	727-3229 727-5580	Mr. Jonathan Butler
Jacquelyn Flowers Acting Director	Office of Human Rights and Local Business Development	727-3900	724-3786	Ms. Jacquelyn Flowers
Rosario Gudieme Director	Office of Latino Affairs	671-2824	673-4557	Tomas Baitet
G. Greg Chen Special Assistant to the Mayor	Office of Asian & Pacific Islander Affairs	727-3120	727-9655	Mr. G. Greg Chen
Andrew Altman Director	Office of Planning	442-7600 442-7620	442-4293 442-7638	Ms. Vanessa C. Aikens